



**Institute of
Management Technology**
Centre for Distance Learning,
Ghaziabad

The Programme

IMT-Centre for Distance Learning's Two Year Post Graduate Diploma in Management (PGDM) through the distance mode is specially designed to equip the students with comprehensive management education. It is a two year programme and comprises of four semesters. It aims to provide young graduates an opportunity to develop management skills and to compete successfully in the global business environment. The curriculum has been designed to lay a strong foundation for logical and analytical skills of the students.

The programme provides an intensive, stimulating and challenging learning experience in the management discipline. The curriculum covers all the important areas of management which may be expected from a working manager. The successful completion of the programme will enable executives to assume a strategic role in their organisation. In turn, the organisations benefit from the constructive and creative inputs given by our successful programme holders. In addition, the integrated nature of the programme allows a holistic appreciation of business, which is critical to the achievement of a sustainable competitive position in today's ever-changing business environment. The students conduct self-study at their own pace and have the opportunity to specialise in subjects of professional relevance. The programme through distance education is a viable and flexible route to well-accepted management qualification.

The Programme has been designed to provide specialisation in the area of choice and the programme would carry the name of specialisation.

PROGRAMME OBJECTIVES

- To critically appraise a range of relevant theoretical business management concepts.
- To demonstrate proficiency in analysing and interpreting a wide range of business information related to the various functional areas of management.
- To develop and demonstrate key personal and inter-personal skills required for effective management and implementation of solutions to business problems at all levels within and outside the organisation.
- To update the knowledge base related to various business domains and appreciate their significance.
- To critically appreciate the significance of recent theoretical developments in business and their strategic implications.

Two Year Post Graduate Diploma in Management (PGDM)



PROGRAMME STRUCTURE

- The Two Year PGDM is covered in four Semesters.
- There are 15 Core Subjects, 4 electives and 1 project in the last semester.
- In the first three semesters the student will learn concepts in all the key areas of management. The last semester will focus on area of chosen specialization.
- In the last semester the student will go through four electives in the area of his specialization. The electives have to be chosen from the choice given in that area and the project dissertation has to be submitted in that area as well.

The two year PGDM offers Specializations in six areas– Finance, Marketing, Information Systems, Operations Management, Human Resource, and International Business.

ELIGIBILITY

Graduate in any discipline. Admission test required.

COURSE FEE

The total fee for the course is Rs. 1,10,000 /- payable in four installments of Rs. 27,500 /- each at every January & July.

Curriculum

Semester – I 1st Year credits

IMT-G01	Management Principles, Process & Organization	4
IMT-G02	Business Economics	4
IMT-G03	Business Communication	4
IMT-F01	Management Accounting & Financial Reporting	4
IMT-IS01	Information System for Managers	4

Semester - 2 1st Year credits

IMT-H11	Organisation Behaviour	4
IMT-OM01	Data Analysis & Business Decision Making	4
IMT-OM02	Operations Management	4
IMT-M01	Marketing Management	4
IMT-G06	Strategic Planning & Implementation	4

Semester – 3 2nd Year credits

IMT-H02	Human Resource Management	4
IMT-G04	Economic Environment of India	4
IMT-G05	Business Research Methods	4
IMT-G07	Legal & Regulatory Environment of Business	4
IMT F14	Corporate Finance	4

Semester – 4 2nd Year credits

	Elective 1	4
	Elective 2	4
	Elective 3	4
	Elective 4	4
IMT PRJ 02	Project	4

Note:

- This course can be completed within four years from the time of admission.

Electives

FINANCE

Code		credits
IMT-F11	Financial Services Management	4
IMT-F12	Security Analysis & Portfolio Management	4
IMT-F13	Risk Management	4
IMT-F15	Financial Analysis & Business Valuation	4
IMT-F16	Retail Banking	4
IMT-F17	International Finance	4

MARKETING

Code		credits
IMT-M11	Industrial Marketing	4
IMT-M12	Marketing of Services	4
IMT-M13	Marketing in Rural India	4
IMT-M14	Integrated Marketing communication	4
IMT-M15	Consumer Behaviour	4
IMT-M16	Internet & Social Media Marketing	4
IMT-M17	Retail Management	4
IMT-M18	Marketing Research	4

INFORMATION SYSTEMS

Code		credits
IMT-IS11	E-Business	4
IMT-IS12	Enterprise Resource Planning	4
IMT-IS13	Data Mining & Business Intelligence	4
IMT-IS14	Green IT	4
IMT-IS15	Information Risk Management	4
IMT-IS16	IT Strategy	4
IMT-IS17	Software Project Management	4

OPERATIONS MANAGEMENT

Code		credits
IMT-OM11	Project Management	4
IMT-OM12	Quality Management & Six Sigma	4
IMT-OM13	Operations Strategy	4
IMT-OM14	Sustainable Supply Chain Management	4
IMT-OM15	Productivity Management	4
IMT-OM16	Management Science and Business Modelling	4
IMT-OM17	Service Operations Management	4

HUMAN RESOURCE

Code		credits
IMT-H10	Learning & Development	4
IMT-H12	Industrial Relations & Industrial Labour Laws	4
IMT-H13	Change Management & Org. Transformation	4
IMT-H14	International HR & Cross Cultural Management	4
IMT-H15	Compensation & Reward Management	4
IMT-H16	Strategic Human Resource Management	4
IMT-H17	Performance Appraisal & Management	4

INTERNATIONAL BUSINESS

Code		credits
IMT-IB11	International Business Environment & Strategy	4
IMT-IB12	India's Foreign Trade & Trade policy	4
IMT-IB13	Export Import Management	4
IMT-M19	International Marketing	4
IMT-H14	International HR & Cross Cultural Management	4
IMT-OM14	Sustainable Supply Chain Management	4
IMT-F17	International Finance	4