

**NLU-IMT COLLABORATIVE PROGRAMS
MS IN CYBER LAW AND CYBER SECURITY**

I SEMESTER

**E-COMMERCE, E-TAXATION & REGULATORY PARADIGM (NLU-02)
ASSIGNMENT**

Max. Marks-30

Last Date of Submission- 31 December, 2013

Address for Submission:

The Director

NLU-IMT Collaborative Programs

National Law University

NH-65, Nagour Road

Jodhpur

Instructions:

- 1. Marks are allotted against each question***
- 2. All the questions are compulsory***
- 3. The assignments should be hand written***

1. What do you mean by e-contracts? Give its essentials and types. (3 marks)
2. Explain with illustrations the process of communication in on-line media. (3 marks)
3. Discuss vicarious liability, inducement and contributory infringement in case of e-commerce. Refer to a leading case on this point. (5 marks)
4. Write short notes on any 5: (5 marks)
 - a. Copyright in e-commerce. Who owns copyright in case of “works made for hire”?
 - b. Database. Does copyright exist in compilation?
 - c. Computer programmes. Does copyright exist in them?
 - d. Trademarks and e-commerce

- e. Meta-tags. What is there importance in e-commerce development?
 - f. Cybersquatting and Trademark Infringement
 - g. Patents in e-commerce
 - h. e-commerce and WTO.
 - i. Proprietary Software and Open source Software
 - j. copyleft software
5. Explain in detail the decision of US Supreme Court in **Quill v/s North Dakota**. (3 marks)
6. Write a note on taxation of digitized goods in EU, US and India. (3 marks)
7. Write short notes on any 4: (8 marks)
- (i) What is online advertising? Give its significance.
 - (iii) goggle ad
 - (iv) affiliate programs
 - (v) uicast ad
 - (vi) keyword advertising
 - (vii) Online behavioral advertising
 - (viii) email marketing