

## Institute of Management Technology

Centre for Distance Learning, Ghazia bad

## DUAL SPECIALIZATION FORM TWO YEAR PGDM – (FOR JULY'14, JAN.'15 AND JULY'15 STUDENTS)

nroli	ment No.		
ame:			Mobile No.:
rean	n of Specialization Area: Please Tick Mark ( $$ ) your choi	ce o	of specialization area (any one).
F	inance Systems		Human Resource
N	Marketing Operations		International Business
	e any FIVE subjects from your selected Specialisation Area		Please tick (√). SYSTEMS
<b>HU</b>	IMT F11 Financial Services Management IMT F12 Security Analysis & Portfolio Management IMT F13 Risk Management IMT F14 Corporate Finance IMT F15 Financial Analysis & Business Valuation IMT F16 Retail Banking IMT F17 International Finance  MAN RESOURCE  IMT H10 Learning & Development IMT H12 Industrial Relations & Industrial labour laws IMT H13 Change Management & Organisation Transformation IMT H14 International Hr & Cross Cultural Management IMT H15 Compensation & Reward Management IMT H16 Strategic Human Resource Management IMT H17 Performance appraisal & Management	4.	<ul> <li>IMT IS11 E-Business</li> <li>IMT IS12 Enterprise Resource Planning</li> <li>IMT IS13 Data Mining &amp; Business Intelligence</li> <li>IMT IS14 Green IT</li> <li>IMT IS15 Information Risk Management</li> <li>IMT IS16 IT Strategy</li> <li>IMT IS17 Software Project Management</li> <li>MARKETING</li> <li>IMT M11 Industrial Marketing</li> <li>IMT M12 Marketing of Services</li> <li>IMT M13 Marketing in Rural India</li> <li>IMT M14 Integrated Marketing Communication</li> <li>IMT M15 Consumer Behaviour</li> <li>IMT M16 Internet &amp; Social Media Marketing</li> <li>IMT M17 Retail Management</li> <li>IMT M18 Marketing Research</li> </ul>
OPI	IMT OM11 Project Management IMT OM12 Quality Management & Six Sigma IMT OM13 Operations Strategy IMT OM14 Sustainable Supply Chain Mgmt. IMT OM15 Productivity Management IMT OM16 Management Science and Business Modelling	6.	INTERNATIONAL BUSINESS  IMT IB11 International Business Environment & Strategy IMT IB12 India's Foreign Trade & Trade policy IMT IB13 Export Import Management IMT M19 International Marketing IMT H14 International Hr & Cross Cultural Management IMT OM14 Sustainable Supply Chain Mgmt. IMT F17 International Finance
	IMT OM17 Service Operations Management		

## Note:

- > Students are allowed to seek Dual specialization after two years (Semester-4 / Term-10). This Specialisation Form needs to be submitted along with the Draft of Dual Specilisation fee Rs. 20,000/-. In case you don't select your elective subjects, the Institute holds the rights to allocate the elective subject.
- If the student is making the payment Online, then this Specialisation form has to be submitted Online.

## IMT Centre for Distance Learning, Ghaziabad

APPLICATION F	OR ADMIS	SION TO:	PGDI	M SEM -	- I / II	/ III / I	IV / V		
ROLL NO. :									
NAME : (In Block Lette Tel. No. (with S	rs)	(Res.)							
FEE DETAILS :-									
AMOUNT :				СМ	S NO				
DEMAND DRA PAY ORDER N	-						FILLED I	BY CENTRE	7
DATE :									
NAME OF THE	BANK:								
Note : Please me								column.	
Date :					S	Signat	ture of	the Stu	dents
Note : - Studen Ghaziab	ts are advis ad Head Off								T CDL,
		JANUAR	•						
	Centre	ACKNO	WLEI	OGEME	<u>ENT</u>				
Received DD / P Session. Roll No	•					Cours	e, <i>Janu</i>	uary, 201	
Demand Draft I Amount Rs.: Dated :	Details are f	follows :		Draft	No. :				
Date :		Institute (	Stamp	)				Receive	ed By
Note · This is no	ovisional re	oceint suhie	ct to th	o roaliza	ıtion (	of the	draft		